

Job Description: Content Intern

Company: Binarama Pvt. Ltd.

Location: On-site

Duration: 3 Months

Type: Paid Internship

About Us

Binarama Pvt. Ltd. is committed to creating innovative solutions that make everyday living simpler, more efficient, and sustainable. With a focus on quality and creativity, we provide impactful products and services for individuals, companies, and organizations.

Role Overview

We are looking for a creative and enthusiastic **Content Intern** to join our team. This role is ideal for someone who enjoys writing, researching, and creating engaging content across multiple platforms. You will collaborate with our marketing and design teams to develop content that strengthens our brand presence and engages our audience.

Key Responsibilities

- Write and edit content for blogs, websites, social media, and marketing campaigns.
- Research industry-related topics to create fresh and relevant content.
- Collaborate with the SEO team to develop SEO-friendly articles.
- Assist in creating scripts, captions, and short-form content for reels and videos.
- Proofread, fact-check, and ensure brand consistency across all content.
- Brainstorm ideas to support marketing campaigns and promotional activities.

Requirements

- Pursuing or recently completed a degree in English, Journalism, Communications, Marketing, or a related field.
- Strong writing, editing, and research skills.
- Basic understanding of content marketing and social media platforms.
- Creative mindset with attention to detail.
- Ability to work in a team and meet deadlines.
- Familiarity with SEO basics is a plus (training will be provided).
- Having a personal laptop is mandatory.

What We Offer

- Paid internship with a 3-month duration.
- Opportunity to work on live projects and campaigns.
- Mentorship and guidance from experienced professionals.
- Internship certificate upon successful completion.
- Scope for pre-placement opportunities for outstanding performers.